

Historic Railroad Square Association

Budget vs Actuals - FEBRUARY

January - December 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
51 Assessment Income		245,000.00	-245,000.00	
52 Grants and Donations		12,000.00	-12,000.00	
MONTAGUE ENDOWMENT FUND		35,740.00	-35,740.00	
Total 52 Grants and Donations		47,740.00	-47,740.00	
53 Interest	1,908.68	120.00	1,788.68	1,590.57 %
54 Other Income				
Wayfinding signs		500.00	-500.00	
Total 54 Other Income		500.00	-500.00	
Total Income	\$1,908.68	\$293,360.00	\$ -291,451.32	0.65 %
GROSS PROFIT	\$1,908.68	\$293,360.00	\$ -291,451.32	0.65 %
Expenses				
103 Marketing		2,000.00	-2,000.00	
103.1 Print Advertising	526.85	3,000.00	-2,473.15	17.56 %
103.2 On-Line advertising	835.16	15,000.00	-14,164.84	5.57 %
103.2.1 Radio advertising	500.00	1,000.00	-500.00	50.00 %
103.3 Banners and Signs		500.00	-500.00	
103.4 Events	1,301.96	15,000.00	-13,698.04	8.68 %
103.5 Other Marketing		5,000.00	-5,000.00	
Total 103 Marketing	3,163.97	41,500.00	-38,336.03	7.62 %
104 Street Services				
104.1 Safety, Street Services	6,534.66	75,000.00	-68,465.34	8.71 %
104.2 Cleaning and Landscaping	6,220.00	40,000.00	-33,780.00	15.55 %
104.3 Graffiti Removal		1,000.00	-1,000.00	
104.4 Other Street Services		15,000.00	-15,000.00	
Total 104 Street Services	12,754.66	131,000.00	-118,245.34	9.74 %
106 Physical Improvements				
106.1 Container Plants		15,000.00	-15,000.00	
106.2 Lighting		60,000.00	-60,000.00	
106.3 Way Finding		500.00	-500.00	
106.4 Street Trees		50,000.00	-50,000.00	
Total 106 Physical Improvements		125,500.00	-125,500.00	
66000 110 Administration	544.08	2,000.00	-1,455.92	27.20 %
110.1 Payroll Expense	8,273.21	55,000.00	-46,726.79	15.04 %
110.2 Computers and Software	571.17	1,200.00	-628.83	47.60 %
110.3 Supplies		1,400.00	-1,400.00	
110.4 Insurance	1,975.00	6,000.00	-4,025.00	32.92 %
110.5 Certified Accountant		3,000.00	-3,000.00	
110.6 State and Local Fees	25.00	600.00	-575.00	4.17 %
110.7 Website/Social Media	331.50	6,000.00	-5,668.50	5.53 %
110.8 Misc. Administration		500.00	-500.00	
Total 66000 110 Administration	11,719.96	75,700.00	-63,980.04	15.48 %

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total Expenses	\$27,638.59	\$373,700.00	\$ -346,061.41	7.40 %
NET OPERATING INCOME	\$ -25,729.91	\$ -80,340.00	\$54,610.09	32.03 %
NET INCOME	\$ -25,729.91	\$ -80,340.00	\$54,610.09	32.03 %