

Business Development Committee Meeting
Wednesday, April 30, 11 a.m.
Hotel La Rose, 308 Wilson St., Santa Rosa

1. Recap -
 - a. Minutes scribe volunteer
 - b. Welcome Pauline, Noelle and Paul
 - c. Recap of last meeting
 - d. Real Estate Analytics
2. [Goal Setting Exercise](#)
3. Website [Business Opportunities](#) cross collaboration with marketing - Amanda/AJ
 - a. Best practice for listing commercial properties
 - b. What creates a level playing field with other retail areas
 - c. What else should be on website? Any metrics?
4. Apres Midi Proposal - Justine
5. Events - Showcase Sonoma 5/6 - Amanda/Noelle
6. Other -
7. Next meeting
 - a. Date:
 - b. Liaison roles (DAO, Chamber city, business opportunities?)