



HISTORIC RAILROAD SQUARE ASSOCIATION /Community Benefit District

**RRSQ Association Board Meeting
Thursday, June 19, 2025 8:30 AM
Courtyard Marriott Hotel Conference Room: 175 Railroad St.**

AGENDA

- 1. CALL TO ORDER, Mike Montague, President, called meeting to order at 8:30 am.**
Those present: Pauline Block, Tom Buckley, Ann Galantine, Noelle Hermann, Jim McCalligan, Mike Montague, Curt Nichols, Paul Quattrocchi, AJ Trombetta, Amanda Janick- ED
Absent: Danielle Nelson, Dee Richardson, Rafael Rivera, Theresa Tommasi, Gunnar Vega

Guests: Denise Ayer Phillips from the Santa Rosa Welcome Center/Visit Santa Rosa

- 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS: 0**

GUESTS: Denise Ayer-Phillips of the Santa Rosa Welcome Center/Visit Santa Rosa introduced herself and said that she and her staff have produced an updated map of all the Peanuts character statues located throughout Santa Rosa. Since becoming manager of the Visit Santa Rosa Welcome Center there have overwhelming requests for an updated map for Peanuts Statues. After checking with Charles M. Schulz Museum they decided to produce the map on their own, which took 7 months. Along with the map they produced a flyer with a QR that holds all the information, a window sticker and facts on the statues all free of charge. Denise is now visiting various businesses that have these statues and gained unbelievable amount of interest and information on the statues. These are works of art that originated in 2005 and with years come change, so some of the statues have new homes and some are in need of care. Denise also,

reminded the Board of Directors that the Santa Rosa Welcome Center is now the doorway to Santa Rosa/Railroad Square, because of the Smart Train, so she would like to get more updated Historic Railroad Square Association brochures to pass out to visitors at the Welcome Center.

4. CONSENT ITEMS

4.1 April Minutes - Minutes were moved by Paul Quattrocchi and seconded by Pauline Block accepted by the Board

5. PRESIDENT'S REPORT- Mike Montague

Security committee needs to look at various security contractors to monitor costs and service.

Current trash cans cause an insightful mess, we should check with the City of Santa Rosa and Recology for less untidy containers.

6. ED REPORT - Amanda Janik

Amanda Janik attended the City of Santa Rosa Art walk led by Meredith where various locations within our district were suggested for art projects that we would receive. It is understood that we will approve of the art piece prior to installation.

Scott Adair has verified that Rafeal Rivera will no longer be a member of our Board of Directors, and Scott will be attending meetings. Scott will not be a member of our board and he will be a liaison as he does with the DOA board.

A business closure was mentioned, Datoire Foundation. The building is being sold and the owner has personal issues.

7. FINANCIAL REPORT: Ann Galantine

Financial reports for May: monthly expenses with year to date costs, year to date cost versus budget and summary. Motion to accept Financial Reports made by Pauline Block and seconded by Curt Nichols

8. ACTION ITEMS: Vote: Environmental Dynamics

Tom Buckley asked for copies of the invoices that we have received from Environmental Dynamics and he would request that a company representative walk through the route and explain in detail the service provided. Subject will be revisited in July.

9. 2025 COMMITTEES & PROJECTS:

COMMITTEE UPDATES

9.1 **Marketing** No report - Danielle Nelson not present

9.2 **Events** (to date) Amanda Janik

Felix Ortiz, events planner may do a mini music festival on 6/28, but nothing confirmed.

9.3 **Business Development** AJ Trombetta

Attached is a report outline provided by AJ Trombetta.

9.4 **Security** Tom Buckley

Tom Buckley will look at various security companies for bids.

9.5 **Infrastructure** Curt Nichols

- a. **Trees** - Mike Montague announced that root grinding will start on 6/28/2025. There are some tree grinding that will need to be tested for electrical lines that would run 6" below the sidewalk and that may delay the project.

Sidewalk repairs - Noell Herman will be talking to multiple concrete companies to get bids and ask for references.

- b. **Wayfinding** Noelle Herman

There needs to be money earmarked in the budget for Sign and Logo costs in the budget. A huge increase in fees from the City is a threat. Noelle has been working with Signorama who has been very helpful. She is also reaching out to Gabe for a resolution of the new price structure. She is proposing that RRSQ pay an annual permit fee / blanket permit good for a year instead of each change order requiring a separate permit.

- c. **Planters** No report – Gunnar Vega absent

9.6 **Bylaws** Curt/Gunnar

Legal review will be done in July.

10.1 Building history status notice – update. Noelle Herman

Buildings that have historical status have an established report, if there should be changes the new owners/Stewart Construction are to instigate the amendment.

10.2 Cannery Building Assessment

Mike Montague

Mike Montague asked Ann Galantine to investigate when the Historic Railroad Square Association receive the Stewart Cannery assessment money.

11. ADJOURNMENT: Mike adjourned the meeting at 11AM

Next Board meeting JULY 17, 2025 8:30am

COURTYARD MARRIOTT, 175 RAILROAD ST. SANTA ROSA, CA

****There will be no Executive Committee on Thursday, June 12, 2025.****

Our Mission is to enhance the district through economic and neighborhood well-being, safety, beautification, and promotion.