

**HISTORIC RAILROAD SQUARE ASSOCIATION /Community Benefit District**

**RRSQ Association Board Meeting**

**Thursday, September 18, 2025 8:30 AM**

**Courtyard Marriott Hotel Conference Room: 175 Railroad St.**

**AGENDA**

1. **CALL TO ORDER, Amanda Janick - ED, Executive Director, called meeting to order at 8:35 am.**

**Those present: Pauline Block, Tom Buckley, Ann Galantine, Noelle Hermann, Jim McCalligan, Theresa Tommasi, Gunnar Vega, Paul Quattrocchi, AJ Trombetta, Amanda Janick- ED, Scott Adair – City of Santa Rosa staff**

**Absent: Mike Montague, Curt Nichols, Danielle Nelson, Dee Richardson,**

1. **PUBLIC COMMENTS ON NON-AGENDA ITEMS: 0**
2. **GUESTS** 0
3. **CONSENT ITEMS**

4.1 August Minutes - Minutes were moved by Pauline Block and seconded by Paul Quattrocchi accepted by the Board

**5. City of Santa Rosa Update –** Scott Adair

City of Santa Rosa reviewed the various Fourth Street Closure surveys – All findings were split, but those not in favor were resistant to the concept. The council wants the staff to review possibilities and discuss at a later date.

There were green lights to the possibilities of Entertainment Zones in other areas, Ross Street off Mendocino Avenue and an avenue in the Montgomery Village area.

Discussion on the above mentioned locales came up with questions centering on the definition of the Entertainment Zones. Scott shared hand outs (attached) of the delineation of California Senate Bill 969 outlining the requirements, boundaries and how to implement the concept. Those in attendance felt that there should be a meeting of all Board members of the Historic Railroad Square Association, property owners and business owners as well. Scott suggested we attend the 9/24/2025 meeting the City of SR has set up.

**6. PRESIDENT’S REPORT-** Mike Montague **+ ED REPORT -** Amanda Janik

Amanda went over the items that Mike Montague wanted to be addressed in his absence and provided the ED Report.

A. With a new year approaching those that have terms ending, please let the Board know if you are willing take on another term, or you will be ending your term.

B. The district is in need of more visible safe bike racks. There will be a walk around to see where these racks should be located.

1) Businesses have a noticeable amount of sandwich board signs and non-uniform planters that the businesses are using, which are denoted in the business manuals as not allowed. There is a need for a committee or a committee needs to take on this responsibility.

C. There will be Pop-Up signs listing/advertising installed soon.

D. The sculpture will be install at the end of September and the existing sculpture will be cleaned.

**7. FINANCIAL REPORT:** Ann Galantine

Financial reports for August: monthly expenses with year to date costs, year to date cost versus budget and summary.

**8. ACTION ITEMS: 0**

**9. 2025 COMMITTEES & PROJECTS:**

**COMMITTEE UPDATES**

9.1 **Marketing –** Amanda Janik

The old banners will be removed with new banners replacement.

9.2 **Events** – Amanda Janik

Fall Fun Fest 10/24/2025 will start at 3 PM with trick-treating starting at the Smart Train and continue on 4th Street stopping at each business along the way. The businesses not located on 4th are asked to park cars/trucks/vans at the Parking Lot under the freeway on 4th St and offer candy/treats there.

Christmas Carriage rides start Black Friday through Christmas Eve.

Currently planning the next mixer and Lighting will be on 12/06/2025.

9.3 **Business Development** No report

9.4 **Security:**  Tom Buckley informed all Allied Universal invoices have decreased due to 5 nights of security. Discussion of security through Scott Adair and there is a possibility of City of S.R. money for security cameras.

9.5 **Sidewalk repairs -** Noell Herman reported there are 4 businesses that hired a cement contractor and will be repairing their sidewalks at the same time and the City of SR will charge for 1 combined permit. Contractor and City permits are saving the businesses a lot of money.

Noell also noted that the holes for the trees, according to arborists are still not enough room for a healthy tree growth and will cause sidewalk problems.

1. **Wayfinding -** Noelle Herman

The City of Santa Rosa has reduced the fees for Wayfinding signs and Signorama has worked, out having less orders per year will cost less for the signs. Should a business need a sign right away then they will have to order the sign separately and take on the cost.

9.6 Bylaws Curt/Gunnar

The attorney that is reviewing the bylaws is having staffing problems and will get to them shortly.

**11. ADJOURNMENT: Amanda adjourned the meeting at 10AM**

**Next Board meeting October 17, 2025 8:30am**

**COURTYARD MARRIOTT, 175 RAILROAD ST. SANTA ROSA, CA**

***Our Mission is to enhance the district through economic and neighborhood well-being, safety, beautification, and promotion.***