

Historic Railroad Square Association

2026 Budget vs Profit & Loss Summary

February 28, 2026

Reports included are as follows:

2026 Budget vs Profit & Loss Summary

1. Report - Profit & Loss vs Budget at 1/31/2026 and 2/28/2026 with Total Year Budget Costs
2. Report – Profit & Loss Comparison Report 2/28/2026 to Year-to-Date Costs

This summary will focus on Report 1 for 2/28/2026, reviewing line items with 10% variance either lower or higher than budget.

Revenue:

Assessments	The first assessment check for the year, temporarily skews revenue figures but will adjust over time.
Interest	Lower interest due to lower Money Market account at the beginning of the year, this will rise as the year continues.
Reimbursement	Includes City of Santa Rosa's stipend for Carriage Ride costs and Way Finding payment.

Marketing includes:

Print Advertising	Normally lower this time of the year.
Banners & Signs	Budget is low due to new Banners purchased last year, the amount shown is for approve cost change.
Events/Carriage rides	Fees listed for invoices paid December 2025
Way Finding Signs	This cost will reduce when Paypal payments are recorded to cash accounts.

Street Services:

Safety	1st invoice included car costs, higher than normal monthly invoice.
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Physical Improvements

Street Trees	No work has been done.
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Administration posting error need to be corrected before March financials are issued..