



## HISTORIC RAILROAD SQUARE ASSOCIATION /Community Benefit District

**RRSQ Association Board Meeting**  
**Thursday, May 21st, 2026 9:00 AM**  
**Courtyard Marriott Hotel Conference Room: 175 Railroad St.**

### AGENDA

**1. CALL TO ORDER, INTRODUCTIONS** - Mike Montague called the meeting to order at 9:05 am. Those present: Amanda Janik, Noelle Hermann, AJ Trombetta, Theresa Tommasi, Tom Buckley, Danielle Nelson, Ann Galentine, Curt Nichols, Dee Richardson, Rachel Beer, City of Santa Rosa liason

**2. PUBLIC COMMENTS ON NON-AGENDA ITEMS** none

**3.GUESTS:** Bryce Dow-Williamson, applicant for position of Executive Director, was asked to attend the meeting by the Nominating Committee to answer any questions the Board might have and also any questions he might have. After Bryce left the room, those present agreed they were supportive of his nomination by the Nominating Committee, but an official vote must be taken at the June Board meeting due to delay in Brown Act notification.

**4. CONSENT ITEMS**

4.1 April Minutes were moved by Danielle Nelson and seconded by Curt Nichols, and Approved

**5. CITY UPDATE** - Rachel Beer

Rachel presented an overview of the changes that have happened at the Visitors' Center which is City owned and Chamber operated. At the moment, there is a Chamber interim staff person and the City and Chamber are looking at different options. Board members presented great concerns about the future and the importance of the Visitors Center and Welcome Center and stressed the importance of the Depot remaining open. It is the SMART stop that is the most active and serves as the destination where both local residents and travelers are able to learn about Santa Rosa and Sonoma County and to feel welcome. Our local hotels are also concerned about any changes to the Welcome Center as it is part of a statewide

hospitality network. Chamber management has expressed grave concerns about staff safety and has closed the public restroom to the public, which has been a major problem for visitors and shoppers alike. The City and the Chamber will meet in a few weeks to consider the alternatives. All interested parties will be welcome to attend.

**6. PRESIDENT’S REPORT- Mike Montague**

6.1 Mike reported that many security boxes have been tagged and Rachel suggested that Art in Public Places might be helpful.

**7. ED REPORT - Amanda Janik**

6.1 Reported that the building at 111 Third Street in is escrow

6.2 City’s ‘Security Grant’ of \$25,000 has been awarded to RRSQ and will be allocated once Board identifies priorities. Some suggestions floated are: cameras, perhaps on the Prince Greenway, security under the freeway including staffing. Also mentioned was that the Parking Dept is being moved into Economic Development Dept. Tom mentioned that Caritas is a major magnet for increased problems in the district.

Other major issues are the safety concerns at 4<sup>th</sup> and Davis where automobiles run the stop sign at Jackson corner and are not alert to pedestrians. Rachel said the City is aware of the problems and looking into options.

**8. FINANCIAL REPORT - Ann Galantine reported that assessment funds are rising after an early scare which was the result of property owners not paying their first annual assessments in a timely fashion. Apparently, this is commonplace and now funds are coming in. In addition, Corcoran Realty generously donated \$1500 toward the summer music series.**

**9. 2025 COMMITTEES & PROJECTS:**

9.1 Marketing – no report this month Danielle

9.2 Events Amanda

- a. Sip & Stroll – Noelle: after discussion of the issues related to the proposed event and the concerns expressed by merchants, the decision was made to change to a weekly event – Experience Railroad Square – which will be held weekly on Thursday evenings from 5-7, starting June 4 through August 25, 2026. Merchants will be encouraged to offer what is comfortable for them, including music or treats or sales, etc and to promote the event on their social media outlets and offer reasons for customers to visit.

**Quorum Lost at 11:17am**

9.3 Business Development AJ

9.4 Security Tom

- |     |                                  |        |
|-----|----------------------------------|--------|
| 9.5 | Infrastructure                   | Curt   |
| 9.6 | Design & Improvement             | Noelle |
| 10. | <b>Additional Action Items:</b>  | N/A    |
| 11. | <b>Other Discussion/Updates:</b> |        |
| 12. | <b>ADJOURNMENT:</b>              |        |

**Next Board meeting JUNE 18TH, 2026 9:00am**

**COURTYARD MARRIOTT, 175 RAILROAD ST. SANTA ROSA, CA**

***Our Mission is to enhance the district through economic and neighborhood well-being, safety, beautification, and promotion.***