

Historic Railroad Square

Business Development Committee Meeting - In-Person

Tues, Oct 13, 2026 - 3:30 pm 1 hr 10 min

201 3rd St. Upper Floor, Santa Rosa
(kitchen adjacent conference room)

Alternate Participation Remote Link:

<https://us02web.zoom.us/j/84773445317?pwd=NMND2nAaThx65v0oZFa7k83zkVYxqF.>

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Meeting Attachment

[Meeting Minutes 4/21/26.](#)

Agenda

1. Introductions
2. Public Comment (if any)
3. Updates
 - a. ED update (if any) - Bryce
4. District Identity warm up exercise (15 min max) - AJ
5. Budget Item - High Visibility Promotion - AJ
 - a. Content spend vs print ad
6. Future Ad-hoc committee tasks
 - a. Property Owner Outreach (survey, etc)
 - b. Possible Hotel FAM outreach
 - c. other
7. Best Of
 - a. Best of the North Bay Nominations
<https://bohemian.com/best-of-ballot-sonoma/#/gallery?group=560619>
8. Next meeting date
9. Other